5 September 2012

GLOBAL ENVIRONMENTAL PRIZE OPENS FOR ENTRIES \$150,000 US DOLLARS IN CASH PRIZES

The University of St Andrews and international exploration and production company ConocoPhillips announce the call for entries for the St Andrews Prize for the Environment 2013.

Applications are invited from individuals, multi-disciplinary teams or community groups for the **2013** annual prize, which is **\$100,000 USD** for the winner and **\$25,000 USD** for each of the two runners-up.

The primary objective of the prize is to find innovative solutions to environmental challenges. The solutions should be practical, combining good science, economic reality and political acceptability. The prize offers people from all backgrounds around the world the chance to help transform their environmental ideas into reality and also provides a network of connections and support.

An innovative project called The Lion Guardians won the St Andrews Prize for the Environment in 2012. They employ 32 non-literate Maasai warriors in Kenya as community conservationists and field biologists creating an entrepreneurial solution through employment and empowering communities to conserve lions as a long-term livelihood strategy. The programme includes literacy training for the Maasai, mitigating lion-livestock conflict, monitoring lion populations by combining traditional and modern tracking with local participation, preventing lion killing and naming of the lions by the Maasai.

The prize is an environmental initiative by the University of St Andrews in Scotland and international exploration and production company ConocoPhillips. Recognising significant contributions to environmental conservation since its launch in 1998, the prize has attracted more than 2,500 entries from all over the world on topics as diverse as sustainable development in the Amazon rainforest, urban re-generation, recycling, health and water issues, and renewable energy. The submissions for the prize are assessed by eminent trustees from science, industry, and government.

Anyone wishing to enter the 2013 prize should submit a single page project summary of no more than 500 words by **31 October 2012**. The shortlisted entries will be invited for a more substantial submission in January 2013 and the winners will be announced at a seminar at the University of St Andrews in May 2013.

Contd./...

Page 2 Contd./...

Full details about the Prize, and how to enter are available from the website www.thestandrewsprize.com or from the St Andrews Prize for the Environment office at St Andrews University on Tel + 44 (0)1334 462161. Email entries to: prize@st-andrews.ac.uk. The St Andrews Prize for the Environment can also be found on Facebook and via www.conocophillips.co.uk.

For further information, contact Doug Allsop at: Mearns and Gill 7 Carden Place Aberdeen AB10 1PP

Tel +44 (0) 1224 646311 Fax +44 (0) 1224 631882 Email doug@mearns-gill.com

ENDS